STRATEGY

Staff and trustee consultation questionnaire

Seven questions to ask staff and trustees before a strategy is written. It takes ten to fifteen minutes and is anonymous. Return it by the date your organisation has given.

Your role ☐ Trustee ☐ Staff ☐ Volunteer

1. In one sentence, what is this organisation for?

2. What do we do best?

3. Where would you like us to be in three years?

4. Which three things we do matter most?

5. What should we stop doing, or not start?

6. What is the biggest risk to the organisation in the next three years?

7. Is there anything else you want the people setting the strategy to hear?

For the organisers

Ask everyone the same questions and compare the answers by group. Where trustees and staff answer the same question differently is often where the strategy conversation needs to start.