THEORY OF CHANGE

Theory of change template

A theory of change sets out what your organisation does, the change you expect to see and why, so trustees, staff and funders can follow how the work leads to results.

1. The need
The problem, and who it affects

2. What we do
Your activities

3. What we deliver
What you produce or run, in numbers

4. Short term change
For the people you work with, within a year

5. Longer term change
Over two to five years

6. The difference it makes
Your long term goal

What we are assuming

What we already know

What else affects it

How to use it
Start with box 6 and work back. Agree the difference you want to make, then ask what has to change first for that to happen, and what you would have to do to bring that change about. Write the assumptions down. They are what most often turns out to be wrong.